

The boating industry in Australia by the numbers

2017 Industry data

Turnover in 2016/17

\$8.28 bn



25,340

People are employed by the industry, with a flow on of thousands more in tourism jobs



Industry profile by sector



The boating industry covers a broad range of sectors, with boat sales, storage, yard services and charter operators leading the way.

2,250+
Businesses

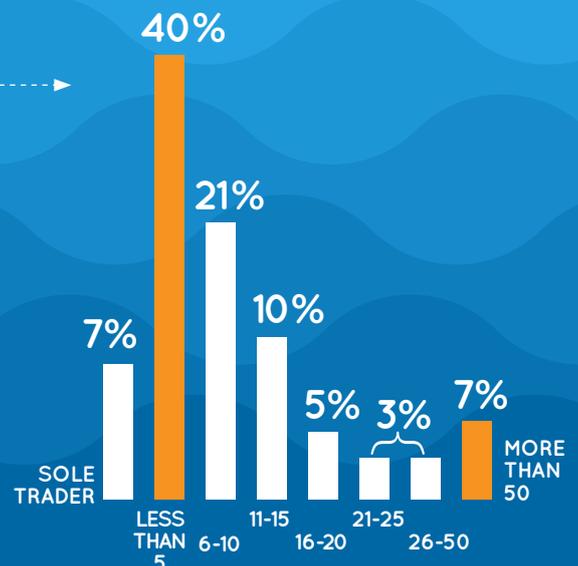
Operating in the recreational boating sector in Australia

Industry profile by employment

Companies in the boating industry are predominantly smaller businesses, typically employing less than 5 people.



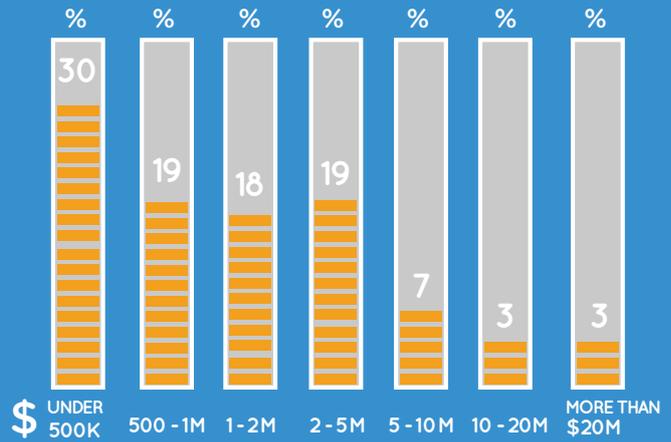
But with a number of larger companies in the boatbuilding and professional sectors



SOURCE: BIA STATE OF THE INDUSTRY SURVEY, JUNE 2017

75%

are forecasting growth over the next 12 months



The boating industry has seen **steady, healthy growth** over the last two years, picking up from a down turn in 2013 – 2015

A nation of boaters



countless non-powered watercraft

Strong growth in non-powered sector
outdoor, healthy lifestyle.

2 million



Boating is one of the leading pastimes in Australia – over 2 million Aussies have a boat licence

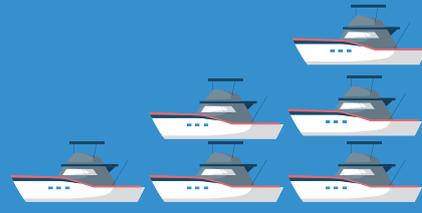
More than **900,000** registered boats



plus as many again paddle craft, SUPs, sailing dinghies

The fleet is growing with **15,000**

new registrations each year



68,000 now registered

PWC are the fastest growing sector of powered vessels



Licences ('000s)

Registered Boats ('000s)

SOURCE: STATE BOATING REGISTRATION AGENCIES, MAY 2017