

The marine industry in Australia by the numbers

2019 Industry data



Turnover in 2018/19

\$8.65 bn

28,235

People are employed directly by the industry, with more than **14,500** contractors also engaged



Industry profile by sector



The marine industry covers a broad range of sectors, with boat sales, storage, yard services and charter operators leading the way

2,250+
Businesses

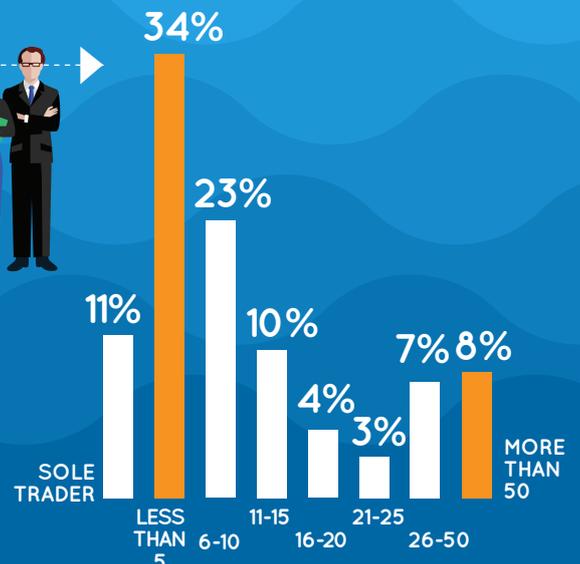
Operating in the recreational, superyacht and commercial marine sectors in Australia

Industry profile by employment

Companies in the marine industry are predominantly smaller businesses, typically employing less than 5 people



But with a number of larger companies in the boatbuilding and professional sectors



SOURCE: AMIAG STATE OF THE INDUSTRY SURVEY, JULY 2019 DATA HAS BEEN CROSS CHECKED AGAINST OTHER INDUSTRY DATA SOURCES

61%

are forecasting growth over the next 12 months

Industry Turnover



The boating industry has seen **steady, healthy growth** over the last four years, picking up from a down turn in 2013 – 2015

A nation of boaters



2 million

Boating is one of the leading pastimes in Australia – over 2 million Aussies have a boat licence

Strong growth in non-powered sector
outdoor, healthy lifestyle.

countless non-powered watercraft

More than **910,000** registered boats

plus as many again paddle craft, SUPs, sailing dinghies



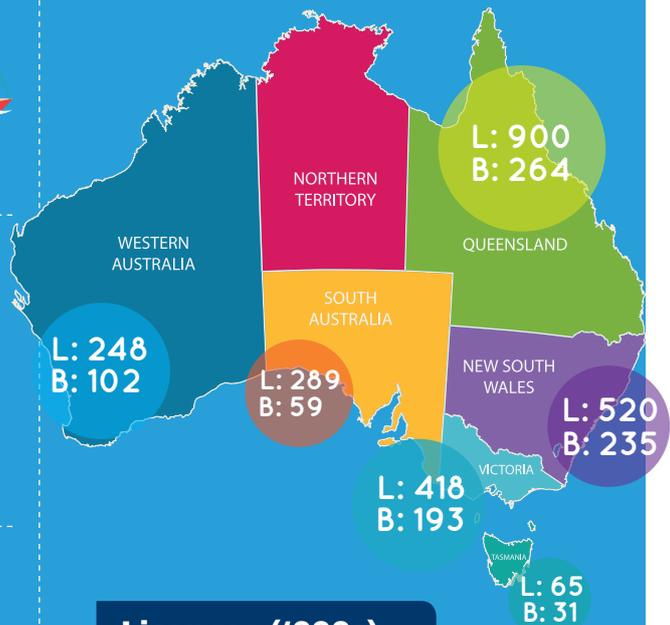
The fleet is growing with **14,000** new registrations each year

new registrations each year



76,000 now registered

PWC are the fastest growing sector of powered vessels



Licences ('000s)

Registered Boats ('000s)

Perpetual licences in Qld, SA and WA

SOURCE: STATE BOATING REGISTRATION AGENCIES, JULY 2019