

HALF YEAR TREND REPORT

KEY

↑ up ↓ down = same ? unsure N/A



ICOMIA
INTERNATIONAL COUNCIL OF
MARINE INDUSTRY ASSOCIATIONS

ICOMIA's Marine Industry Association (MIA) members have provided a snapshot overview of their industry for the past 6 months - 1 July 2020 to 31 December 2020 - compared to the same period of the previous year - 1 July 2019 to 31 December 2019.

Although no quantifiable data is gathered; the survey acts as a barometer to indicate recent economic trends in the global recreational boating industry as well as the general outlook for the coming year.

With the support of our members throughout the world and in conjunction with the appropriate associations, ICOMIA lobbies international authorities and major organisations, publishes documents and guidelines and produces tools to facilitate the growth of the industry.

The ICOMIA Market Intelligence Taskforce coordinates the collection of international marine industry statistics. It seeks to improve the accuracy and breadth of national statistics and supervises the publication of the annual ICOMIA Recreational Boating Industry Statistics.

Members of an ICOMIA MIA receive 50% off the Recreational Boating Industry Statistics book.

	Sales Revenue										Trade (approximate)					Economic Outlook				
	Sailboats (excluding dinghies)	Sailing dinghies	Trailerable boats	Used boat market	Motorboats: SD/I	Motorboats: Outboards	Motorboats: Inflatable/RIB	PWCs	Accessories	Engines: Outboard	Engines: SD/ Diesel	Engines: SD/ Petrol	Exports by value	Exports by unit	Imports by value	Imports by unit	Domestic market by value	Domestic market by units	Over coming 6 months	
Argentina	=	=	↑	↑	↑	↑	↑	=	↑	↑	↓	↓	=	=	=	=	↑	↑	↑	Argentina
Australia	=	=	↑	↑	↑	↑	↑	↑	=	↑	↑	↑	↑	↑	=	=	↑	↑	↑	Australia
Brazil	=	=	=	↑	↑	↑	↑	↑	↑	↑	=	=	↑	↑	↓	↓	↑	↑	↑	Brazil
Canada	?	?	↑	↑	↑	↑	?	↑	?	↑	?	?	↑	↑	↓	↓	↑	↑	↑	Canada
Croatia	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	Croatia
Czech Republic	↓	=	↑	↑	↓	↑	↑	↑	=	↑	↓	↓	=	=	↓	↓	↓	↓	↑	Czech Republic
Denmark	↑	=	↑	↑	↑	↑	↑	↑	↑	↑	=	=	↑	↑	↑	↑	↑	↑	↑	Denmark
Estonia	=	↑	↑	↑	=	↑	↑	↑	↑	↑	=	=	↑	↑	↑	↑	↑	↑	↑	Estonia
Finland	=	=	↑	↑	=	↑	↑	↓	↑	↓	↑	?	↑	↑	↑	↑	↑	↑	=	Finland
France	=	↑	↑	↓	↓	↑	↑	↑	=	↑	=	=	=	=	↓	↓	=	=	↓	France
Germany (BVWW)	↑	↑	↑	↑	↑	↑	↑	=	?	↑	↑	↑	↑	↓	↑	↑	↑	↑	↑	Germany (BVWW)
Hong Kong	↑	=	=	↑	↑	↑	↑	=	↓	↑	↑	↑	=	=	↑	↑	↑	↑	↑	Hong Kong
Hungary	↑	=	=	↓	=	↑	↓	=	↑	↑	↓	↓	↓	↓	↑	↑	↓	↓	↓	Hungary
Ireland	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	=	=	↑	↑	↑	↑	↑	Ireland
Italy	=	=	=	=	↑	=	=	=	=	=	=	=	=	=	=	=	↑	↑	↑	Italy
Japan	↓	↓	↑	↑	↑	↑	↓	↑	↑	↑	↓	↑	=	↓	↑	↓	=	↓	↑	Japan
Lebanon & Gulf region	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	=	Lebanon & Gulf region
Netherlands	↑	↑	↑	↑	↑	↑	↑	↑	=	↑	↑	↑	=	=	↑	↑	↑	↑	=	Netherlands
New Zealand	=	=	=	↑	=	=	=	=	=	=	↑	=	=	=	=	=	=	=	↑	New Zealand
Norway	=	=	↑	↑	↑	↑	↑	=	↑	=	=	=	=	=	=	=	=	=	↓	Norway
Poland	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	↓	↑	↑	↑	↑	↑	↑	↑	↑	Poland
Portugal	↑	↑	↑	↑	↑	↑	↑	=	=	↑	=	=	↑	↑	↑	↑	↑	↑	=	Portugal
Singapore	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	Singapore
Slovenia	↑	↓	↑	↑	=	↑	↑	=	?	↑	↓	↓	↑	↑	↑	↑	↑	↑	↑	Slovenia
South Africa	↓	↓	↓	↓	=	↓	=	=	↓	↓	=	=	↓	↓	↓	↓	↓	↓	↓	South Africa
Spain	=	=	↑	↑	=	=	=	=	=	=	=	=	↓	↓	=	=	=	=	=	Spain
Sri Lanka	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	Sri Lanka
Sweden	↑	=	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	=	=	↑	↑	↑	↑	↑	Sweden
Taiwan	=	=	=	↑	↑	=	=	=	=	=	=	=	↑	↑	=	=	=	=	↑	Taiwan
Turkey	↑	↑	↑	↑	↑	↑	↑	↓	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	Turkey
United Kingdom	↓	↑	↑	↑	↑	↑	↑	↑	↑	↑	↓	↓	↑	↑	↓	↓	↑	↑	↑	United Kingdom
United States	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑	↓	↑	↑	↑	↑	↑	United States

RECREATIONAL BOATING INDUSTRY STATISTICS

Only product of its kind - a wealth of industry intelligence - an invaluable tool in business planning

2018 trends in recreational marine industry

Global summaries of key segments from 24 countries

Marine engine statistics + data

Export/import data for trade in boats from 40 countries

Superyacht + boatshow statistics

50% discount for ICOMIA members

82,600,000 Population
483,000 Total boat park
171 Boats per boat

ICOMIA ORDER YOUR ELECTRONIC COPY @ WWW.ICOMIA.COM