

The Australian States Marina Industry

Performance and Contributions

Annual Economic Impact



\$1.6 Billion

Annual Jobs Generated



25,758

Annual Industry Turnover



\$732 Million

3,302 Direct Employees

13,776 Tenant Employees

8,680 Contractors



The Average Marina



\$2.525 Million

Turnover

12

Employees

9

Business Tenants



23.4%

Ratio Payroll

210

Ave Vessel Storage Spaces



Cost Ratios



The Australian States Marina Industry Cont.

Capital Investments



TOTAL
\$184 Million

AVERAGE
\$718 thousand
88% of marinas invested
in new capital

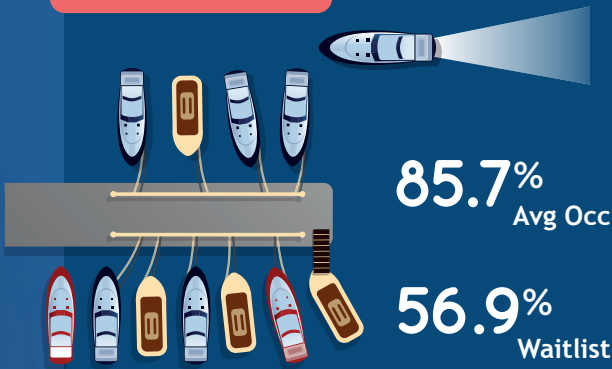
Payments to Government



TOTAL
\$95 Million
(Taxes, Lease
Payments etc)

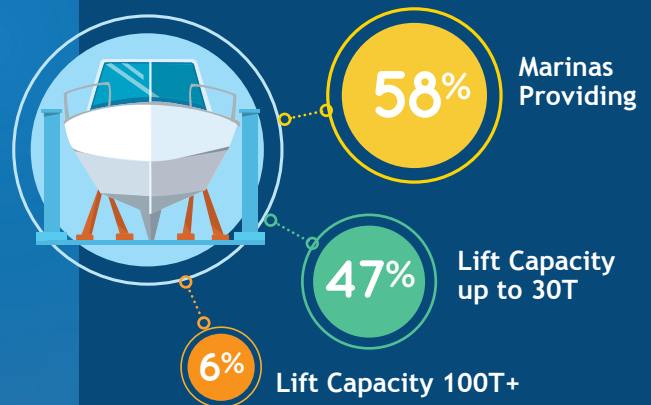
AVERAGE
\$346 thousand

Occupancy



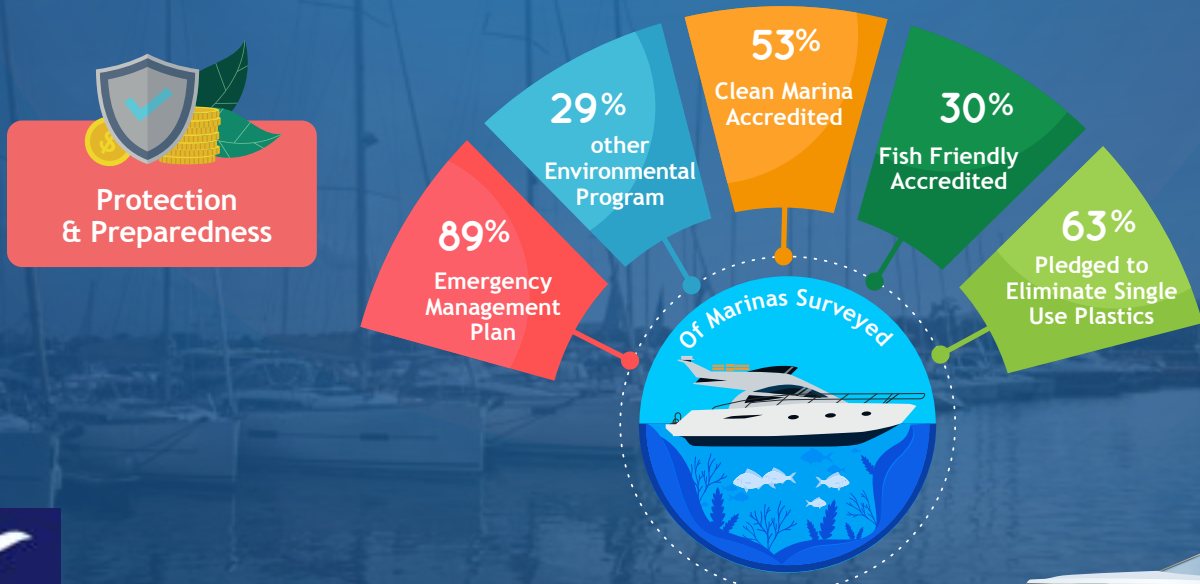
Ave occupancy is up 2% points on 2019

Haul Out



"The results continue to indicate there is a need for additional marina boat storage capacity, especially in-water storage spaces in many locations in Australia. This inadequate supply is likely to negatively impact boat sales and drive up the price of boat storage alternatives. Governments and industry should propose and enact strategies to encourage further development of marinas."

Dr Ed Mahoney, Michigan State University



Protection & Preparedness

