

# The marine industry in Australia by the numbers

## 2023 Industry data



Turnover in 2022-23

**\$9.64bn**



**1%**  
on 2022

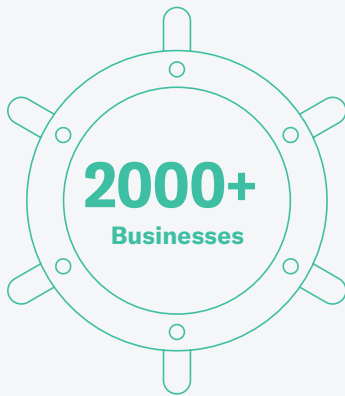
**25,000**

People employed directly by the industry  
+ more than **7000 contractors** engaged.

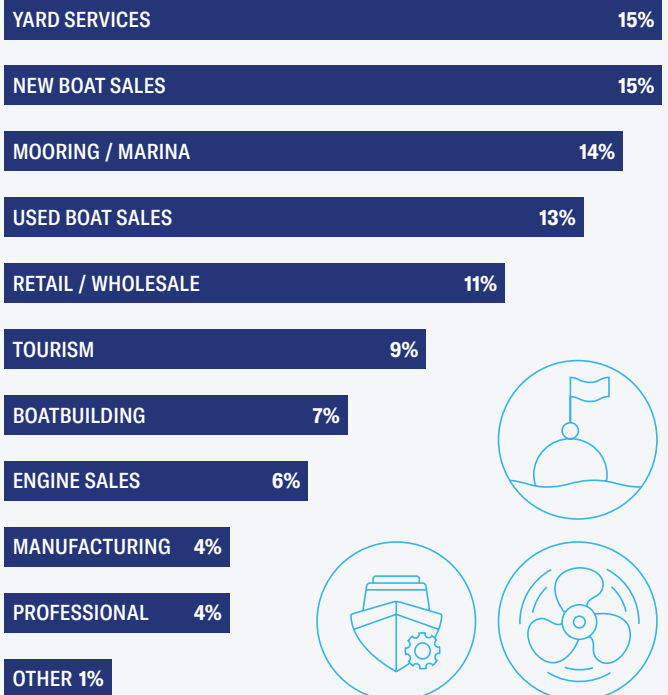


### Industry profile by sector

The marine industry covers a broad range of sectors, with yard services, new boat sales, storage and charter operators leading the way.



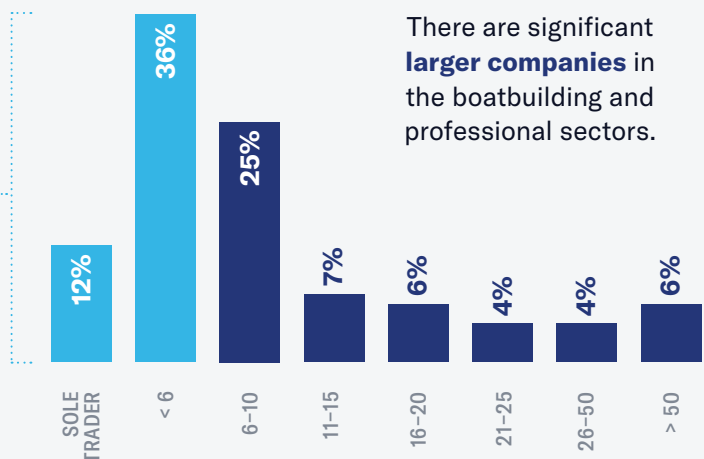
Operating in the **recreational, superyacht and commercial marine** sectors in Australia.



### Industry profile by employment



Companies in the marine industry are predominantly smaller businesses, typically employing **less than 6 people**.



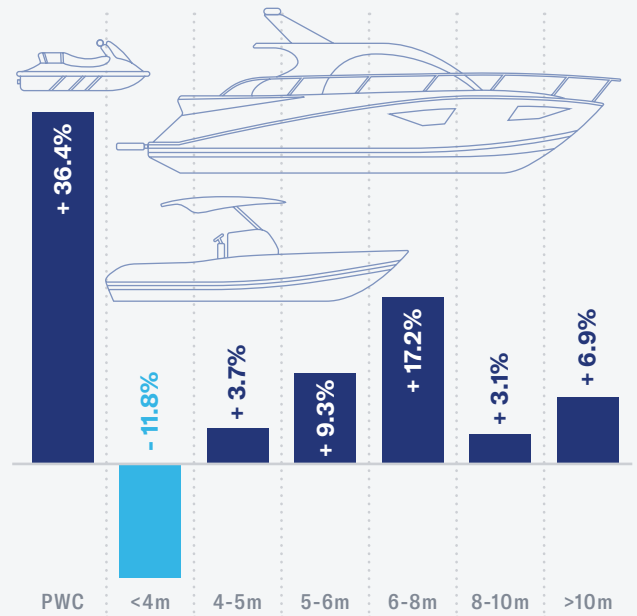
There are significant **larger companies** in the boatbuilding and professional sectors.

## Interests

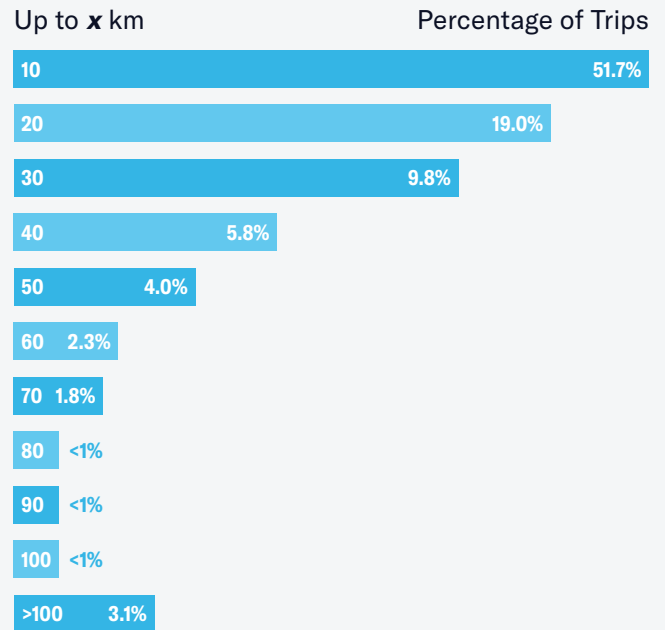
### Preferred boating activities



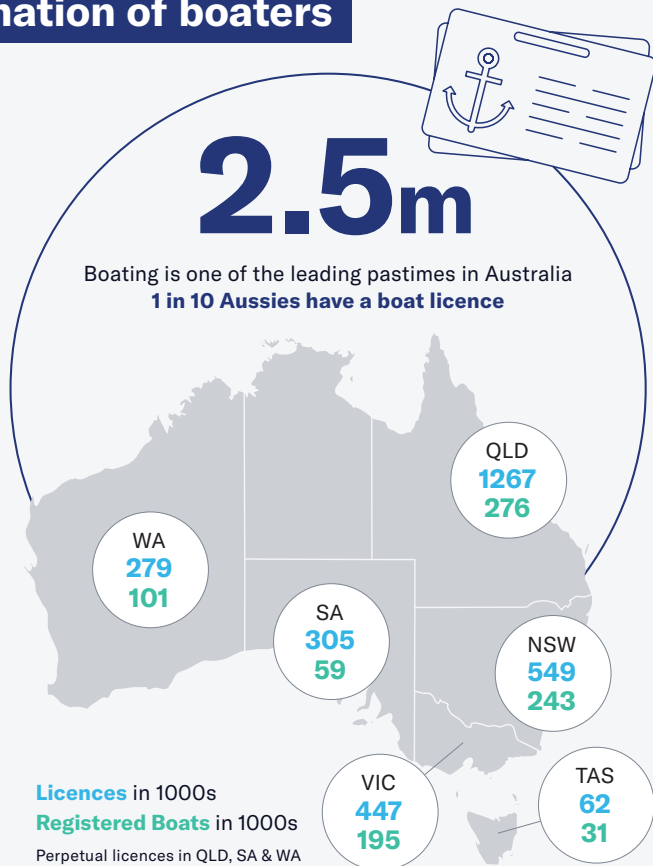
## Change in length over 5 years



## Distance per Trip (kms)



## A nation of boaters



## Duration per Trip (hrs)

